

Who is MORE?

MORE is a group of Shelby County citizens working together to help ensure that agriculture remains a key component of our local economy and that the rural landscape that contributes to our quality of life remains for years to come. In the early spring of 2000, over 80 people gathered to share their ideas about what they wanted for the future of Shelby County. They shared their concerns about cherished aspects of life that seem to be slipping away. From this exchange, MORE was born.

We believe that agriculture, green space, and rural heritage make Shelby County a desirable place to live and work. We cherish our unique heritage and recognize the many ways in which farms and other valuable green space enrich our community life.

MORE is a 501(c)(4) organization.